



# TANAX

Your Strategic Marketing Partner

CORPORATE PROFILE

# TANAX AGENCY

# INTRODUCTION

**TANAX**

Your Strategic Marketing Partner

**TANAX** marketing agency offers full range of marketing services: from creating a website & social media campaign to branding and highly creative concepts. What makes us different, is 15 years of multinational experience & female touch. With precision!

"MARKETING IS HALF ART – HALF  
SCIENCE. WE MASTER BOTH" ©

# WHY TANAX

# TANAX

Your Strategic Marketing Partner

Here are 3 good reasons, why **TANAX** is an agency for you.



## 15 YEARS OF EXPERIENCE

Great Marketing is built thru careful strategic planning. We have 15+ years of demonstrated strategic marketing experience.



## DIVERSITY FOR WOMEN BY WOMEN

We are proud to have worked in all of Europe, Asia (inc. China & India) & Middle East since 2011. We are also a 100% female-owned business!



## PRECISION

We know that for our customers every cent counts. We will provide you with full transparency on budget and results.

**1<sup>ST</sup> TIME AROUND!**

# SERVICES

# TANAX

Your Strategic Marketing Partner

**TANAX** provides a full list of **Traditional Marketing** services.



## BRANDING & CREATIVE

We provide Branding services from A to Z. From logo, to corporate templates to Brand Identity guidelines. We also provide creative services like developing creative campaigns suitable for diverse global markets



## MARKETING STRATEGY & CONSULTING

We provide Marketing Consulting services on hourly basis as well as project-based. Our specialty is geographical expansion & helping entrepreneurs grow.

# TRADITIONAL MARKETING

**TANAX**  
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Within realm of Traditional Marketing, we provide the following range of services:  
Marketing Strategy & premium Branding.

Marketing Strategy is our house specialty, especially when it comes to geographical expansion or diversification.

## MARKETING STRATEGY

- Business Cases
- Geographical Expansion
- Diversification
- Customer persona
- Unique Selling Points
- Content Pillars
- Full Marketing Calendar

## BRANDING & CREATIVE

- Logo creation
- Brand Guidelines
- Corporate templates
- Creative campaigns
- Consistent application of Brand Guidelines to all Social Media channels
- Full creative campaigns

# SERVICES

# TANAX

Your Strategic Marketing Partner

**TANAX** provides a full list of **Digital Marketing** services.:



## WEBSITE & SEO

We provide: design, web development, Search Engine Optimization (SEO)



## DIGITAL & SOCIAL MEDIA

We provide social media & digital marketing. From profile creation to full creative campaigns



## CONTENT & VIDEO

We can develop content for you: social media posts, articles, video & graphic design

# DIGITAL MARKETING

# TANAX

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Within realm of Digital we provide the following range of services: Social Media Marketing, Web Development, SEO and Video/Content creation.

Anyone can use social media & digital tools. However, computer literacy & even familiarity with modern platforms, does not replace precise & individual approach that fits Your business. Which is Our specialty.

## DIGITAL MARKETING

- Setting up SM profile;
- Content (incl. video);
- Managing SM Ads;
- Set up SM audiences;
- Hashtag strategy;
- Lead generation;

## WEBSITE & SEO

- Design
- Prototype
- Website
- Maintenance
- Verification services
- SEO

## VIDEO & CONTENT

- Content writing (copywriting)
- Social Media articles & Blogs;
- Full graphic design services A to Z;
- Video filming & Editing;
- Video creation (infographic, promo, short clips);
- Video animation of any complexity;
- 3D videos;
- Full campaign assets development;
- Brochures;
- New product launches

# SERVICES

# TANAX

Your Strategic Marketing Partner

**TANAX** provides a full list of **New, 3D services** services.:



## 3D TECHNOLOGY

We started brand NEW service that allows innovative companies to stand out from the crowd. Especially online!

- 3D models of products
- 3D interactive models
- 3D animation
- 3D interactive embeds on Website/Landing page
- 3D interactive elements in PowerPoint and PDF (for instance in technical data sheets)
- 3D demonstrations (including clickable commentary for different elements of 3D model)



# SERVICES

# TANAX

Your Strategic Marketing Partner

**TANAX** provides a full list of **Hybrid Event** services:

- Fully branded online platform in your colors, with your logos, fonts and according to any Brand Guidelines
- Registration pages collecting the data that you need from your attendees, including the time they spend on the platform, marketing consent, etc.
- High quality streaming of the event
- Q&A section, Live Chat
- Automated emails for attendees after registration, prior and post event
- Re-runs of the event online after the live event has finished
- Other custom features are available



## HYBRID EVENTS

We have recently introduced new full Hybrid Event service. For that we have developed from scratch a proprietary platform that can accommodate 1000+ visitors and stream in perfect quality. Ask for your demo today!

# OUR CUSTOMERS

**TANAX**  
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**TANAX** has proudly delivered for such companies as:



**BD**

**MERCK**



*j'adopte  
un animal*  
RESCUES FROM ABROAD

**LIL' PEARLS**

TOLERANCE - RESPECT - PARTAGE

**HAPPY  
FROG**

*Prime*  
PARTNERS  
CREATE. CONNECT. INSPIRE

**Mölnlycke**<sup>®</sup>

CONFIDENTIAL

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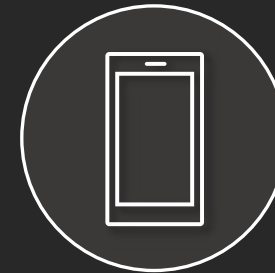
# THANK YOU



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